



# Sponsorship Packet



## The Future of Dentistry

**September 13-15, 2024**

**The Greenbrier | White Sulphur Springs, WV**

JOINT MEETING WITH:



# Sponsorship Opportunities



The 2024 Virginia Dental Showcase represents an unparalleled opportunity to associate your brand with this memorable event and offer new ways to reach them with your message.

## ■ **Spotlight Sponsor - \$20,000 (4 available)**

- Top Sponsor of the Virginia Dental Showcase
- Reserved, private room for the sponsor to host dedicated reception only for Spotlight Sponsors (food and beverage to be covered by sponsor)
- Official listing of this reception on the Showcase's agenda to be shared with all attendees and promoted
  - Dedicated time on Friday, September 13 for the 4 Spotlight receptions
  - Space will allow for unique displays, presentations and demonstrations if needed
  - Push notification in the app on Friday reminding attendees of your reception and details to describe your reception
- Sponsorship of Membership Party along with two tickets to the event and verbal recognition
- Exhibit booth
- Full page ad in Onsite Program (location to be determined by the VDA)
- Banner ad in event app (roughly 5 seconds of display time)
- Sponsorship of Power Hour in Exhibit Hall Friday morning (to include mimosas and snacks)
- Logo on all printed meeting materials, meeting website and app



## ■ **Presenting Sponsor - \$15,000 (3 available)**

- One of the presenting sponsors of the meeting
- Sponsorship of Membership Party along with two tickets to the event and verbal recognition
- Exhibit booth
- Full page ad in Onsite Program (location to be determined by the VDA)
- Banner ad in event app (roughly 5 seconds of display time)
- One optional push notification to attendees through meeting app
- Sponsorship of Power Hour in Exhibit Hall Friday morning (to include mimosas and snacks)
- Logo on all printed meeting materials, meeting website and app



## ■ **Platinum Sponsor - \$8,000 (4 available)**

- Sponsorship of Membership Party along with two tickets to the event and verbal recognition
- Banner ad on meeting emails, rotating with 3 other Platinum Sponsors
- Exhibit booth
- Full page ad in Onsite Program (location to be determined by the VDA)
- One optional push notification to attendees through meeting app
- Sponsorship of Power Hour in Exhibit Hall Friday morning (to include mimosas and snacks)
- Logo on all printed meeting materials, meeting website and app





# Sponsorship Opportunities (continued)



## Wi-Fi Sponsor - \$7,000 (Exclusive sponsorship, 1 available)

- Exclusive sponsorship of the Wi-Fi for all attendees
- Splash page ad in event app (full-screen visual appears when the event is launched)
- Sign at registration
- Printed handouts for all attendees with login information that includes your logo
- Banner ad in event app (roughly 5 seconds of display time)
- Exhibit booth

**SOLD**

## Diamond Sponsor - \$5,500 (Limited availability)

- Sponsorship of one of these events, with verbal recognition:
  - ▢ Closing Lunch in Exhibit Hall, Saturday, September 14, 12-1pm
  - ▢ Exhibit Hall Reception, Friday, September 13, 3-4pm
- Sponsorship of Power Hour in Exhibit Hall Friday morning (to include mimosas and snacks)
- Exhibit booth
- 1 ad (location to be determined by the VDA) in Onsite Program
- Banner ad in event app (roughly 5 seconds of display time)
- One optional push notification to attendees through meeting app
- Logo on all printed meeting materials, meeting website and app



## SWAG Sponsor - \$3,000 (Limited availability)

- Sponsorship of one of the following:
  - ▢ Nametag lanyard given to all attendees at registration (1 available) Sponsor to provide with approval from the VDA, minimum of 500
  - ▢ Branded tote bag given to all attendees at registration (1 available) Sponsor to provide bags, minimum of 500
  - ▢ Attendee gift to be given to all attendees at registration. Sponsor to provide the item with approval from the VDA, minimum 500.
- Exhibit booth
- Logo on all printed meeting materials, meeting website and app

**SOLD**



## Gold Sponsor - \$2,500

- Exhibit booth
- Sponsorship of morning coffee
- 1 ad (location to be determined by the VDA) in Onsite Program
- Logo on all printed meeting materials, meeting website and app



## Silver Sponsor - \$1,000

- Sponsorship of morning coffee
- 1 ad (location to be determined by the VDA) in Onsite Program
- Logo on all printed meeting materials, meeting website and app

## Bronze Sponsor - \$500

- Listing on all printed meeting materials
- Logo on meeting website and app

# Application for Sponsorship



## COMPANY INFORMATION

Company Name \_\_\_\_\_  
Primary Contact \_\_\_\_\_  
Street Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone ( \_\_\_\_ ) \_\_\_\_\_ Ext \_\_\_\_\_ Email \_\_\_\_\_

## SPONSORSHIP INFORMATION

Sponsorship \_\_\_\_\_  
Details \_\_\_\_\_  
\_\_\_\_\_

*(Name of speaker, preferred date of sponsorship, specific information or request related to sponsorship, etc.)*

## INFORMATION FOR PUBLICATION

Customer Service Number ( \_\_\_\_ ) \_\_\_\_\_ Ext \_\_\_\_\_  
Website \_\_\_\_\_

I will submit company logo (in high-resolution JPEG format) to [wyman@vadental.org](mailto:wyman@vadental.org) with this application for inclusion on VDA signage.

## PAYMENT INFORMATION

Please bill my credit card. The VDA accepts all major credit cards.  Mastercard  Visa  Discover  AMEX

Credit Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_ / \_\_\_\_\_

Name on Card \_\_\_\_\_ Security Code \_\_\_\_\_

Address on Card \_\_\_\_\_

Amount to be Charged \$ \_\_\_\_\_ Signature of Cardholder \_\_\_\_\_

I have enclosed a check payable to The Virginia Dental Association. Check number \_\_\_\_\_

*\*Payment is due by July 5, 2024 to be included in the Onsite Brochure.*

## WHERE TO SEND YOUR APPLICATION

**Submit application and sponsorship payment to:**  
VIRGINIA DENTAL ASSOCIATION  
Attn: Megan Wyman  
3460 Mayland Court, Suite 110, Richmond, VA 23233  
[wyman@vadental.org](mailto:wyman@vadental.org)

*\*Sponsorships are non-refundable. In the event the meeting has to be cancelled due to circumstances out of the control of The Virginia Dental Association or The Greenbrier, the VDA will provide extra publicity of sponsorships throughout the year via: The Digest, VDA website, the Virginia Dental Journal, or VDA emails, where applicable.*