Conquering Adhesion Dentistry and the Direct Posterior Composite Esthetic Restoration

Key fundamental concepts will determine the long-term favorable outcome of direct composite resin restorations. Procedures and techniques for esthetic and functional success with adhesives and composites will be reviewed and demonstrated with the Dental Microscope HD Video, based on the most current scientific evidence, to assess what factors most influence the clinical outcomes for composite resin restorations.

At the conclusion of this course, the participant will be able to:

• Describe clinical prerequisites and impact of material selection, clinician experience and patient compliance on long-term clinical outcomes of esthetic restorations
• Describe the most current scientific update of adhesive systems and direct esthetic materials with indication of which systems and composite materials to utilize for specific cavity preparations
• Utilize research based step-by-step protocols for preparation, placement and finishing techniques to achieve precise margins, consistent contacts, elimination of post-operative sensitivity and outstanding long-term results with direct composite restorations
• Utilize the Dental Microscope to achieve precision adhesive restorative dentistry
• Utilization of CAMBRA and other preventive measures by the doctor, hygienist and assistant to facilitate extended survival of the restoration
• Describe how to communicate more effectively, avoid lawsuits and encourage patients to better oral health and acceptance of elective dental procedures

It’s More Than Physical and Other Love Stories

This new course developed for 2017 will be a review of physical and chemical injuries. Some unusual presentations you never imagined will show up. The course will include electrical and other burns, traumatic injuries, osteonecrosis, oral sexual practices, chemotherapy complications, cosmetic fillers and much more. Just to keep your interest, chewers, pickers,okers and “midnight tokers” (Steve Miller Band) will make appearances. Get ready to have wild oral pathology ride.

At the conclusion of this course, the participant will be able to:

• Demonstrate a logical approach to the diagnosis and treatment of burns and traumatic injuries
• Develop a logical approach to the management of chemotherapy complications
• Recognize and treat lesions related to physical and chemical injuries

No prior level of skill, knowledge, or experience is required for participation in this course.
Bruce DeGinder, DDS

Besides Dentistry, Dr. Bruce DeGinder’s other passion is traveling around the world. He has learned a tremendous amount about the travel industry in his varied journeys to all 7 continents — and he is happy to share some of his knowledge to help make your travel experiences more extravagant and enjoyable.

Theresa Johnson, RDH, MBA

Theresa Johnson is a Clinical Educator for DENTSPLY Professional, serving the Eastern United States. Theresa received her degree in dental hygiene from Shawnee State University, a Bachelors of Technical and Applied Sciences from Ohio University and her MBA in Healthcare Administration from Mount Vernon Nazarene University. A practicing clinician in North Carolina, Texas and Ohio for more than twenty years. Theresa has given many lectures both nationally and internationally. She uses her own clinical experiences to enhance and provide insight into her programs. Theresa’s experience in dentistry includes clinical practice, education and dental office practice management. Theresa has served as a delegate to the Texas Dental Hygienists Association. She has helped developed orientation and mentoring programs with new team members in a number of practices.

Iain Morgan, Ph.D

Morgan did his PhD at the Beatson Institute in Glasgow where he began his work on human papillomaviruses. In 2000 Morgan took up a Faculty position in the University of Glasgow where he established an independent research group that is internationally recognized for studying the HPV life cycle and replication properties. During his time at Glasgow, Morgan was given tenure and promoted to a full Professorship and carried out several roles including Research Dean for his Faculty, Head of Department, and Post-Graduate Research Dean. In 2013 he moved to VCU to take up the position as Director of VCU Philips Institute for Oral Health Research and Chair of the Department of Oral and Craniofacial Molecular Biology.

Lucian Sarega

Lucian Sarega is originally from Romania and has always been a travel enthusiast. His degree is in Finance and Banking, and he recently completed his Masters in Business Administration.

Emily Shane

Emily Shane is the principal at Keep In Touch Communications, a marketing consultancy based in Richmond, Virginia. With more than 12 years of marketing, brand and public relations experience, Emily enjoys working with organizations to develop smart, efficient and measurable communications strategies that resonate with target audiences. That includes developing digital and content strategies, social media marketing (content and advertising), traditional public relations and search engine optimization. In her off hours, Emily and her husband Whit are raising two young children, dining out in RVA and running in the wee hours of the morning.

John Olmsted, DDS, MS

Dr. Olmsted, Past President of the AAE, past General Chair of ADA, has been active in practice, teaching, lecturing, and dental organizations for 40 years. He earned his DDS from Iowa; MS in Endodontics from UNC-Chapel Hill, and is an Adjunct Professor. He is ABE board certified, FAGD, FICD, FACD, and FPFA.

Cheryl Pederzoli

Cheryl Pederzoli is the Senior Demand Generation Manager at ProSites. She has over 20 years of marketing experience and has helped numerous organizations find new customers through social media, online marketing, marketing automation, content marketing, and digital promotion. A presenter of live and online programs, Cheryl educates dentists, doctors and other marketers on how to market their organization using the latest techniques and tactics. Currently driving demand generation at ProSites, Cheryl is responsible for strategic planning and execution of lead generation and lead nurture. Previously Cheryl was the Director of Pre-Sales and Marketing at Inflexxion, Inc, Marketing Manager at Quest Diagnostics and Marketing Director at Origin Healthcare Solutions. She earned her Bachelor of Science in Business with a concentration in Marketing degree from the University of Connecticut.

John Svirsy, DDS

Dr. John Svirsy is a board certified oral and maxillofacial pathologist at VCU in Richmond, Virginia. He received his dental degree in 1973 from VCU and went on to complete a general practice residency at Long Island Jewish Medical Center/Queens Hospital Center, as well as an oral pathology residency at the Catholic Medical Center. He is currently a professor of oral and maxillofacial pathology and maintains a private practice in oral medicine and oral pathology. He is a sought after speaker with an international reputation as an informative and entertaining lecturer. In 2015 Dr. Svirsy received the Distinguished Service Award from the Dawson Academy for advancement of the Dental Profession through Research, Publication and Education and awarded an Honorary Membership in the American Academy of Oral Medicine.