



**VIRGINIA DENTAL**  
**ACADEMY**

*presents*

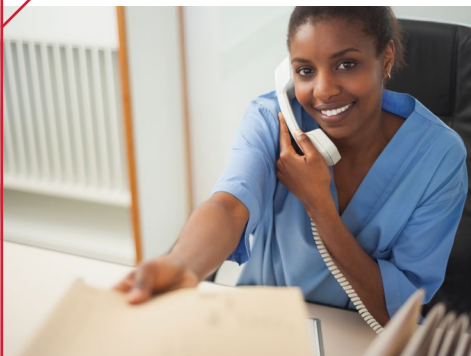
# Certified Dental Office Professional Program

*Education to Empower Your Front Office Team*

The VDA Academy is pleased to introduce the Certified Dental Office Professional Program, a certification program for practice managers and other dental office professionals. This one-year program offers continuing education and a cohort of peers to hone your skills, learn from each other, and take your dental practice to the next level.

The 2024-2025 Certified Dental Office Professional class is limited to 25 participants who will go through the year-long program together. The program kicks off at the Greenbrier at the 2024 Virginia Dental Showcase, continues with online learning throughout the year and will conclude with a graduation at the Showcase in Norfolk in September 2025. Secure your spot today!

- **Save your practice time and money**
- **Understand opportunities in insurance and marketing**
- **Be ready for new trends in scheduling and practice management**





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# 2024-2025 Certified Dental Office Professional Program

15 Total Credit Hours

## 2024 Virginia Dental Showcase – The Greenbrier

SEPTEMBER 13-14, 2024

- Top Coding and Documentation Strategies: Maximize your Insurance Reimbursement
- Nobody Told Me That! Management Issues Everyone is Afraid to Talk About
- Workplace Intelligence — A Guide to The Law of the Workplace and How Workplace Policies Can Help to Automate Productive Employee Conduct

## 2024-2025 Online Learning Program

- Improving In-House Collections
- Scheduling for Production
- Understanding the Basics of Personal Finance and How to Improve Employee Retention with a 401 (k) Plan
- Mastering Patient Communications: Minimize No-Shows, Increase Re-Care and Maximize Staff Productivity
- Effective Employee Onboarding Strategies + Case Study

## 2025 Virginia Dental Showcase – Hilton Norfolk – The Main

SEPTEMBER 26-27, 2025

- How Medical Cross Coding Impacts Dental Practice Success
- Resilience RX: Healing Burnout
- How to Streamline Your Revenue Cycle Management

*Note: Courses for 2025 Showcase are subject to change*

### **Tuition: \$1,295**

*Tuition covers all continuing education courses and includes registration for both the 2024 and 2025 Virginia Dental Showcase. Participants are responsible for travel expenses related to attendance at the Showcase events.*

**Get an Early Bird Tuition rate of \$1,095 if you sign up by June 28, 2024.**



Take your skills  
to the next level,  
sign up today!

[vadental.org/academy](https://vadental.org/academy)

Questions? Please contact  
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