

SPONSORSHIP PACKET

Join us for premier hands-on CE!

HIGHWAY TO THE

**SMILE
ZONE**



September 26-27, 2025

Hilton Norfolk The Main

JOINT MEETING WITH:  Virginia Academy
of Pediatric Dentistry

Sponsorship Opportunities



The 2025 Virginia Dental Showcase represents an unparalleled opportunity to associate your brand with this memorable event and offer new ways to reach VDA Members and their teams with your message.

■ Spotlight Sponsor \$20,000 (4 available)

- Top Sponsor of the Virginia Dental Showcase
- Reserved, private room for the sponsor to host dedicated reception only for Spotlight Sponsors (food and beverage to be covered by sponsor)
- Official listing of this reception on the Showcase's agenda to be shared with all attendees and promoted
 - Dedicated time on Friday, September 26 for the 4 Spotlight receptions
 - Space will allow for unique displays, presentations and demonstrations if needed
 - Push notification in the app on Friday reminding attendees of your reception and details to describe your reception
- Sponsorship of Membership Party along with two tickets to the event and verbal recognition
- Exhibit booth
- Full page ad in Onsite Program (location to be determined by the VDA)
- Banner ad in event app (roughly 5 seconds of display time)
- Sponsorship of Power Hour in Exhibit Hall Saturday morning (to include mimosas and snacks)
- Logo on all printed meeting materials, meeting website and app



■ Radiant Sponsor \$10,000 (4 available)

- Sponsorship of Membership Party along with two tickets to the event and verbal recognition
- Banner ad on meeting emails, rotating with 3 other Radiant Sponsors
- Exhibit booth
- Full page ad in Onsite Program (location to be determined by the VDA)
- Banner ad in event app (roughly 5 seconds of display time)
- One optional push notification to attendees through meeting app
- Sponsorship of Power Hour in Exhibit Hall Saturday morning (to include mimosas and snacks)
- Logo on all printed meeting materials, meeting website and app



Sponsorship Opportunities

(continued)



■ Luminous Sponsor \$5,500 (Limited availability)

- Sponsorship of one of these events, with verbal recognition:
 - Exhibit Hall Reception, Friday, September 26, 3-4pm
 - Closing Lunch in Exhibit Hall, Saturday, September 27 (exact time tbd)
- Sponsorship of Power Hour in Exhibit Hall Saturday morning (to include mimosas and snacks)
- Exhibit booth
- 1 ad (location to be determined by the VDA) in Onsite Program
- One optional push notification to attendees through meeting app
- Logo on all printed meeting materials, meeting website and app

■ SWAG Sponsor \$3,500 (Limited availability)

- Sponsorship of one of the following:
 - Nametag lanyard given to all attendees at registration (1 available)
Sponsor to provide with approval from the VDA, minimum of 500
 - Branded tote bag given to all attendees at registration (1 available)
Sponsor to provide bags, minimum of 500
 - Attendee gift to be given to all attendees at registration (5 available).
Sponsor to provide the item with approval from the VDA, minimum of 500
- Exhibit booth
- Logo on all printed meeting materials, meeting website and app

■ Sparkling Sponsor \$2,500

- Sponsorship of Power Hour in Exhibit Hall Saturday morning
- Exhibit booth
- Sponsorship of morning coffee
- 1 ad (location to be determined by the VDA) in Onsite Program
- Logo on all printed meeting materials, meeting website and app

■ Bright Sponsor \$1,500

- Sponsorship of morning coffee
- 1 ad (location to be determined by the VDA) in Onsite Program
- Logo on all printed meeting materials, meeting website and app



Application for Sponsorship



COMPANY INFORMATION

Company Name _____
Primary Contact _____
Street Address _____
City _____ State _____ Zip _____
Phone (____) _____ Ext _____ Email _____

SPONSORSHIP INFORMATION

Sponsorship Level _____

INFORMATION FOR PUBLICATION

Customer Service Number (____) _____ Ext _____
Website _____

☐ I will submit company logo (in high-resolution JPEG format) to wyman@vadental.org with this application for inclusion on VDA signage.

PAYMENT INFORMATION

Please bill my credit card. The VDA accepts all major credit cards. ☐ Mastercard ☐ Visa ☐ Discover ☐ AMEX

Credit Card Number _____ Expiration Date _____ / _____

Name on Card _____ Security Code _____

Address on Card _____

Amount to be Charged \$ _____ Signature of Cardholder _____

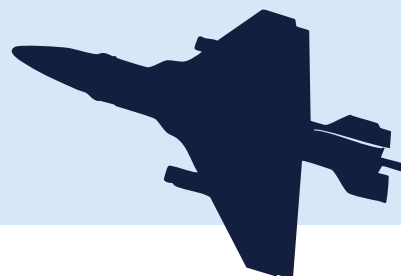
☐ I have enclosed a check payable to The Virginia Dental Association. Check number _____

**Payment is due by July 7, 2025 to be included in the Onsite Brochure.*

**WHERE TO
SEND YOUR
APPLICATION**

Submit application and sponsorship payment to:

VIRGINIA DENTAL ASSOCIATION
Attn: Megan Wyman
3460 Mayland Court, Suite 110, Richmond, VA 23233
wyman@vadental.org



**Sponsorships are non-refundable. In the event the meeting has to be cancelled due to circumstances out of the control of The Virginia Dental Association or Hilton Norfolk The Main, the VDA will provide extra publicity of sponsorships throughout the year via: The Digest, VDA website, the Virginia Dental Journal, or VDA emails, where applicable.*