Sponsorship Opportunities

January 21-22, 2027

DENTAL DAYS
AT THE CAPITOL
PROTECT THE FUTURE OF DENTISTRY



Hundreds of VDA dentists, dental students, Virginia legislators and guests enjoy beverages and heavy hors d'oeuvres at the VDA's annual Legislative Reception in the ballroom at the Omni Hotel in Richmond.



VCU dental students gather during the annual Legislative Reception.



VDA dentists, dental students and guests gather for breakfast to hear from a special guest Legislator prior to heading to the General Assembly for visits with legislators.

The VDA's popular Dental Days at the Capitol has become a bigger and better experience than ever and includes opportunities for you and your company to connect directly with VDA member dentists and dentals students. Highlights include the **Legislative Reception on Thursday, January 21, 2027** where dentists and dental students will mingle with elected officials from across Virginia over drinks and hors d'oeuvres. The event continues Friday morning, January 22nd, with a dental policy briefing and a keynote address from an elected official over breakfast. Dentists and students will then head out for meetings with their legislators at the General Assembly Building, followed by a **lunch for all Lobby Day attendees and all members of the VDA House of Delegates**, the VDA's governing body.

Sponsorship of Dental Days at the Capitol will provide your company with opportunities to connect with VDA leaders, dentists from across the Commonwealth and dental students who will soon be joining the profession. Show your support of organized dentistry through Dental Days at the Capitol.

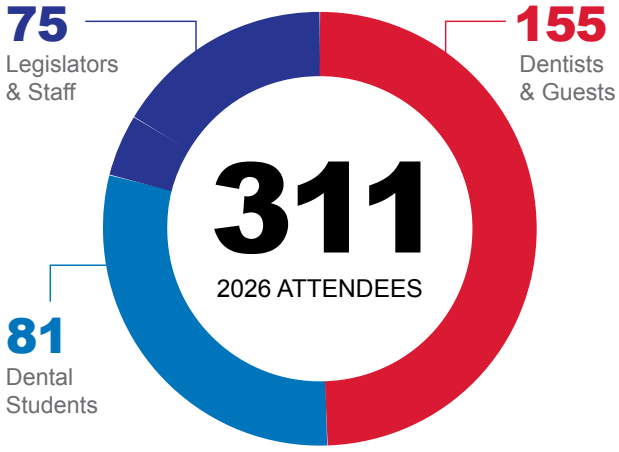
Please Note: To receive all items listed on the sponsorship menu, sponsorship commitment and payment must be received no later than January 1, 2027.

Dental Days at the Capitol
Sponsorship Offerings

DENTAL DAYS
AT THE CAPITOL

	PRESENTING $5,000 Limited Availability	SUPPORTER $2,500 Unlimited	ADVOCATE $1,500 Unlimited
Top Billing as the Event's Presenting Sponsors	✓		
Sponsorship Noted on Bars and Tables at Legislative Reception	✓		
Opportunity to Provide Welcoming Remarks to all Attendees (Reception or Lunch)	✓		
VDA Social Media Post with Sponsor Recognition including tag to sponsor account	✓	✓	
Non-Exclusive Leaderboard Ad on VDA Website	60 days	30 days	
Verbal Recognition of Sponsorship at Event	✓	✓	✓
Registration(s) for the Legislative Reception	4	3	2
Logo on all Digital Communications Related to Event (after sponsorship reservation made)	✓	✓	✓
Logo Included on Signage at Event	✓	✓	✓





Virginia Dental ASSOCIATION

Dental Days at the Capitol Sponsorship Application

DENTAL DAYS AT THE CAPITOL

COMPANY INFORMATION

Company Name _____

Primary Contact _____

Street Address _____

City _____ State _____ Zip _____

Phone (____) _____ Ext _____ Email _____

SPONSORSHIP INFORMATION

Sponsorship _____

Details _____

_____

INFORMATION FOR PUBLICATION

Customer Service Number (____) _____ Ext _____

Website _____

☐ **I will submit company logo (in high-resolution JPEG format) to wyman@vadental.org with this application for inclusion on VDA signage.**

PAYMENT INFORMATION

Please bill my credit card. The VDA accepts all major credit cards. ☐ Mastercard ☐ Visa ☐ Discover ☐ AMEX

Credit Card Number _____ Expiration Date _____ /_____

Name on Card _____ Security Code _____

Address on Card _____

Amount to be Charged $_____ Signature of Cardholder _____

☐ I have enclosed a check payable to The Virginia Dental Association. Check number _____

**To receive all items listed on the sponsorship menu; sponsorship commitment, payment, and items included in the sponsorship must be received no later than January 1, 2027.*

Where To Send Your Application

Submit application and sponsorship payment to:

VIRGINIA DENTAL ASSOCIATION
Attn: Megan Wyman
4701 Cox Road, Suite 111, Glen Allen, VA 23060
wyman@vadental.org

**Sponsorships are non-refundable. In the event the meeting has to be cancelled due to circumstances out of the control of The Virginia Dental Association or The Omni - Richmond Downtown, the VDA will provide extra publicity of sponsorships throughout the year via: The Digest, VDA website, the Virginia Dental Journal, or VDA emails, where applicable.*