



Keystone Investor
VIRGINIA DENTAL ASSOCIATION

Become a 2027 VDA Keystone Investor Today

The Virginia Dental Association (VDA) is a professional organization founded in 1870 to serve the dentists of Virginia through professional development, ethical education and fostering a supportive community. With over 3,600 dentist members, the VDA is largest dental organization in the Commonwealth.

By selecting an annual sponsorship engagement with the VDA, your company is assured ongoing prominent visibility with VDA members and enhanced value through the packaged offerings. As a Keystone Investor, you won't miss opportunities to connect with the dental community, and you can work collaboratively with the VDA team throughout the year to build sustained relationships with VDA member dentists and their teams.

2027 Keystone Investor Options

All Keystone Investors receive a Keystone Investor logo which can be used to show their support of the VDA and will be included in VDA email distribution to keep informed of the latest news, events and updates from the association.

GOLD	SILVER	BRONZE
\$15,000 Investment	\$10,000 Investment	\$5,000 Investment
Presenting Sponsor of Dental Days at the Capitol	Supporter Sponsor of Dental Days at the Capitol	Advocate Sponsor of Dental Days at the Capitol
Virginia-West Virginia Joint Conference Sponsor and Exhibit Booth	Virginia-West Virginia Joint Conference Sponsor and Exhibit Booth	Virginia-West Virginia Joint Conference Sponsor and Exhibit Booth
3 Digest (e-newsletter) Leaderboard Ads	2 Digest (e-newsletter) Leaderboard Ads	1 Full Page Ad in the VA Dental Journal (electronic)
Skyscraper Ad on vadental.org for 6 months	Skyscraper Ad on vadental.org for 6 months	
4 Full Page Ads in the VA Dental Journal (electronic)	2 Full Page Ads in the VA Dental Journal (electronic)	
The Fulcrum Podcast Dynamic Ad Insertion - 60-sec Ad (2 months)	1 Social Media Post	
1 Social Media Post		



SPECIAL SPONSORSHIP ADD ON:

Host a private reception at the Virginia-West Virginia Joint Conference at the Greenbrier Resort. Only one available, contact Megan Wyman (wyman@vadental.org, 804-523-2193) for details and pricing.



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NEW IN 2027

Digital Only Keystone Investor Packages

DIGITAL

\$5,000 Investment

3 Digest (e-newsletter) Leaderboard Ads

Large Rectangle Ad on vadental.org for 3 months

1 Full Page Ad in the **VA Dental Journal** (electronic)

The Fulcrum Podcast Dynamic Ad Insertion - 60-sec Ad (2 months)

1 Social Media Post

DIGITAL PLUS

\$10,000 Investment

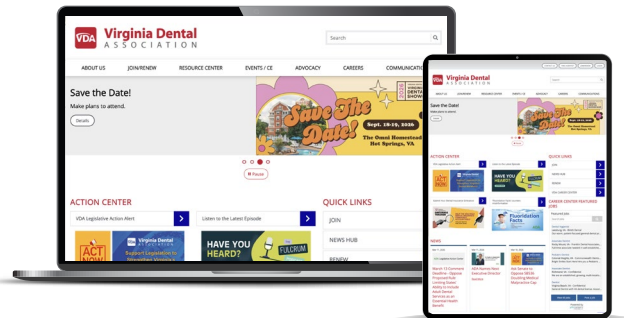
6 Digest (e-newsletter) Leaderboard Ads

Large Rectangle Ad on vadental.org for 6 months

2 Full Page Ads in the **VA Dental Journal** (electronic)

The Fulcrum Podcast Dynamic Ad Insertion - 60-sec Ad (4 months)

2 Social Media Posts



Become a 2027 VDA Keystone Investor.
Reserve your sponsorship today!

Questions? Contact Elise Rupinski at
rupinski@vadental.org or 804-523-2184



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