



Virginia Dental
ASSOCIATION

Member Benefits Guide | 2026 - 2027

vadental.org

SUCCESSFUL
Virginia Dental
Academy

Welcome to the Virginia Dental Association

Dear Colleague:

Do you know everything your membership in the Virginia Dental Association (VDA) offers—and are you taking full advantage of it? This **Member Benefits Guide** was created to help you discover the full value of belonging to organized dentistry. Inside, you will find resources that support both your professional success and personal well-being—from **Peer Review** that helps resolve patient concerns, to **high-quality continuing education, philanthropic opportunities that give back to communities, and practice and personal insurance programs** designed specifically for dentists. These are just a few of the many benefits available to help you succeed in practice and in life.

Your VDA membership is part of a powerful **tripartite partnership** that includes the American Dental Association, the VDA, and your local dental society. Together, these organizations work at the national, state, and local levels to **protect, support, and advance the profession of dentistry** while providing resources that help dentists thrive in every stage of their careers and in every practice model.

At the state level, the VDA serves as **your profession's advocate in Virginia**. We represent dentistry in the legislature, before regulatory bodies, and in the media—working to ensure that dentists remain the trusted leaders and decision-makers for their practices and for the profession as a whole.

This guide highlights the many ways organized dentistry works for you every day. Whether you are a long-time member or just exploring membership, we encourage you to explore these resources, engage with your colleagues, and take full advantage of everything the VDA has to offer.

Together, we **defend, strengthen, and advance dentistry in Virginia**.



Dr. Marlon Goad
President



Dr. Marcel Lambrechts
President-Elect

Tripartite Membership

Working Together for You

On November 3, 1870, nine dentists met in Richmond to form what is today known as the Virginia Dental Association (VDA). At a time when the practice of dentistry faced many challenges, the association sought to “cultivate the science and art of dentistry and...elevate and sustain the professional character of dentists...” Today, the VDA is a nonprofit professional organization representing dentists throughout the Commonwealth of Virginia. The VDA is dedicated to advancing the profession by supporting high standards in dental education, patient care, and advocacy.

The VDA is affiliated with the American Dental Association (ADA). Within the ADA governance structure, the VDA is part of the 16th District (representing NC, SC, and VA). Membership is a tripartite, meaning members belong to three levels of organized dentistry: the ADA (national), the VDA (state), and their local component dental society. Together, the three levels of membership represent the Power of Three, with all organizations working together on behalf of member dentists.

The Virginia Dental Association is comprised of eight unique components, each organized by geographic region within the Commonwealth to better serve members at the local level.

Governed by a Board of Directors, the VDA proudly represents over 3,800 members across Virginia.



The 3 Areas of Focus in VDA's Strategic Plan



Powerful Advocacy

Serve as the preeminent organization representing the dental profession and oral health in Virginia



Practice Success

Provide dental professionals with the tools, savings and opportunities needed to start, grow and transition a successful dental practice in the Commonwealth



Professional Development

Support education, training and a strong community network essential for professional growth

The 3 Branches of Governance and Opportunity at the VDA

Dentist-led – The VDA is led by member dentists who actively shape, steer, and support the profession. These are the three major roles that members actively engage in to mold the dental profession in Virginia.

VDA House of Delegates - The governing body of the VDA adopts the official policies and positions of the Association on behalf of the profession. Representatives from each local dental society/ component, comprising around 170 VDA member dentists, serve as Delegates at the House of Delegates in Richmond each year. They debate and determine the policies that will shape dentistry in the Commonwealth.

VDA Board of Directors - The Board of Directors is the administrative and daily governing body of the VDA. With each local dental society/ component nominating its own representative and the member-elected officers (President, President-Elect, and Secretary-Treasurer), the VDA Board oversees the execution of the policies set by the VDA House of Delegates and the operations of the Association.

VDA Committees and Councils - Opportunities to serve on a standing committee or council at the

VDA offer members a unique opportunity to focus on a specific area of the VDA. Membership on committees is skills- or interest-based, and members serve three-year terms, while the councils are comprised of at least one member from each local dental society/component, and those members also serve three-year terms. The work of the committees and councils feeds and steers the direction of both the VDA House of Delegates and the VDA Board of Directors. Many of the initiatives undertaken by the VDA began as ideas from a committee or council.

Committees:

- Finance
- Leadership Fellows
- Constitution and Bylaws
- Annual Session and Continuing Education

Councils:

- Caring Dentist
- Ethics
- Peer Review
- Government Affairs
- Membership, Marketing, and Communications
- New Dentist

VDA Affiliate Membership

Invite a member of your front office team to become a

VDA Affiliate Member!

Dedicated resources for dental front office teams



Introduced in 2026, VDA Affiliate Membership is open to key front office team members of VDA Member Dentists. Designed to improve front office efficiency and support professional development, this new membership category provides expanded access to valuable resources for office teams. For VDA Members who have renewed for the current membership year, there is no additional cost to enroll a front office team member as a VDA Affiliate Member.

Communications and Important Updates

Whether it's a new regulation impacting dentistry in Virginia, an opportunity to improve office efficiency, or a new resource to develop your professional skills, receive timely communications on the topics that matter most to dental front office teams.

Virginia Dental Academy – Your Education and Resource Library

The Virginia Dental Academy provides convenient, high-quality continuing education designed specifically for Virginia's dental professionals. Access trusted, relevant courses on your schedule—supporting lifelong learning, regulatory compliance, and excellence in patient care.

Personal Consultation with VDA Member Perks

Discover ways to save your practice time and money using trusted VDA Member Perks endorsed vendors.

Dental Insurance Grievance (DIG) Tracker

Many dental offices cite dental insurance as the source of one of their greatest frustrations. The VDA is collecting specific complaints from dental practices, which are compiled and evaluated to assess the need for changes regarding ethics and fairness in dental carrier business practices.

A Network of Peers

Connect with key dental office team members from across Virginia to learn from one another and build a strong professional network.

Sign your key front office team member up for VDA Affiliate Membership today!

Sign Up Today

www.vadental.org/affiliate-membership

Advocating for You

A Respected Voice



Thousands of members—plus your voice—create powerful political influence in the halls of the Virginia General Assembly and in Washington, DC.

Because the VDA represents the majority of dentists across the Commonwealth, our voice carries real weight. Lawmakers recognize us as Virginia’s leading authority on oral health care—ensuring the dental profession and the patients we serve are strongly represented where decisions are made.

Council on Government Affairs

A committee of your peers is dedicated to developing strategies to address legislative and regulatory issues that impact you, your patients, and your practice.

Legislative Contact Dentists

VDA members can volunteer to serve as contact dentists, helping educate legislators about VDA priorities and explaining how proposed legislation may impact both the public and the dental profession. Building and maintaining personal relationships with lawmakers is vital to advancing the VDA’s legislative agenda and ensuring dentistry has a strong, informed voice in the policymaking process.

Trusted and Impactful Voice in the Media

The VDA team successfully pitched and placed dozens of local and national media stories throughout 2025 that raised the profile of key oral health issues across the Commonwealth, with earned media campaigns earning more than 24 million impressions.



VDA Legislative Successes Through the Years

1999

Assignment of Benefits

In a heated contest with big insurance companies, the General Assembly agreed with dentists and granted dentists the right to have their patients assign their benefits and the right to balance bill.

2001

Definition of Dentistry

Dentists rallied around the new definition of dentistry which would not allow the medical community to dictate how dentists and oral surgeons practice their profession. With the support of the legislature, the new definition more accurately reflected current-day practices, and this still remains the law in Virginia.

2010/2016

Non-Covered Services

The General Assembly almost unanimously agreed with the proposed VDA legislation and approved to restrict insurance companies from mandating fees for procedures for which they are not paying. In 2016, the legislation was amended with a de minimis clause that closed the loophole by requiring reasonable and not nominal reimbursement.

2022

Virginia Budget Included a 30% Increase for Dental Medicaid Reimbursement Rates

\$116 million was included in state and federal funding dedicated to boosting the lagging reimbursement rates for Virginia dentists participating in the dental Medicaid program.

2024

Dental Insurance Transparency

After much negotiating with the Bureau of Insurance (BOI) and push back from insurance companies, this legislation was supported by legislators. This legislation was a very important and substantive policy change for our membership as it defined “Actual Loss Ratio” (ALR) or essentially what % of a patient’s premium goes to direct patient care vs. overhead/profit to the insurance company; it required all dental carriers to annually report their ALR and the BOI to make it publicly available; it created a workgroup post-session with the staff of the BOI to vet and develop solutions for persistent problems the VDA membership may be having with insurance carriers.

SafeHaven™ Program

The Medical Society of Virginia launched this fatigue and wellness program in 2020 and, after it was proven to be successful for many other healthcare providers in Virginia, the VDA felt it would be a helpful resource for those working in dentistry. Due to the VDA’s work on this legislation, dentists and dental hygienists can now benefit from this program.

2025

Method of Payment for Transactions

The VDA joined the Medical Society of Virginia and other healthcare provider organizations to support a law that now requires health insurance carriers to notify the provider in a provider contract if the carrier, or entity completing a transaction on behalf of the carrier, uses a payment method that imposes a transaction or processing fee or similar charge on the provider and offers the provider an alternative payment method that does not impose such a fee or similar charge.

VDA Political Action Committee (PAC)



The VDA PAC is a voluntary, non-profit, unincorporated committee of individual dentists and others. Every year, VDA PAC participates vigorously in the political process to make sure that dentistry’s voice is heard and to ensure that the interests of your patients are foremost in the General Assembly’s eyes. VDA PAC can play this role only with your support. Whether you like the political process or not, the hard facts of the matter are that effective political relationships involve campaign assistance for legislators and candidates who support the work of the VDA.

[Contribute Today](https://www.vadental.org/vda-pac)
www.vadental.org/vda-pac

Dear Current and Potential VDA PAC Supporters,

We appreciate the continued commitment of those who support the Virginia Dental Association (VDA) and the Virginia Dental Association Political Action Committee (PAC). PAC supporter engagement has made a measurable difference for dentistry and for the patients we collectively serve across the Commonwealth.

Because of PAC supporters, we’ve been able to protect the doctor-patient relationship, advocate for fair reimbursement environments, defeat proposals that would have limited patient choice, and ensure that oral health remains part of broader healthcare conversations in Virginia. None of those successes happened by accident—they came from consistent participation, relationship building, and the willingness of dentists to be involved.

Recently, emotions around pending workforce legislation ran high. Healthy disagreement about policy is normal and expected and we always welcome input from membership for constructive dialogue.

It is important to be clear about how participation in the PAC works. Virginia is a full-disclosure state for political giving. Contributions to the VDA PAC are publicly reported, as required by law. A donation reflects support for maintaining a strong, effective voice for dentistry in the legislative arena; it should

not be mischaracterized as an endorsement of every individual bill or tactic that may arise during a session.



Our association remains committed to respectful advocacy, open communication, and representing diverse views within the dental community. We will continue to engage policymakers thoughtfully and to create opportunities for members to be heard.

Most of all, please know this: we are grateful for you. PAC support allows organized dentistry to show up, to be taken seriously, and to continue fighting for a practice environment where dentists and their teams can thrive while delivering excellent patient care.

Thank you for standing with us.

Sincerely,

Scott Berman, DDS
 VDA PAC Chair

Assistance with Third Party Payers

ADA Third Party Payer Concierge™

The ADA's Third Party Payer Concierge service assists dentists with insurance questions and concerns with third party payers. This service is for ADA/VDA member dentists only and can be accessed by calling 1-800-621-8099 or emailing dentalbenefits@ada.org.

[Access the Dental Insurance Hub](https://bit.ly/4ctocXz)

<https://bit.ly/4ctocXz>

The ADA also offers resources in its Dental Insurance Hub. These resources have been developed to assist dentists and their teams in overcoming dental insurance obstacles so that they can focus on patient care.

Virginia Bureau of Insurance (BOI)

We recommend that VDA members who need help appealing denied claims, resolving problems with insurers that are not responding, determining the type of benefits their patient has, etc., contact the **Virginia Bureau of Insurance (BOI)**. The BOI is a helpful resource for dealing with state-registered insurance companies. They cannot assist with questions relating to ERISA or self-funded plans.

Managed Care Ombudsman:

877-310-6560, option 1

ombudsman@sc.virginia.gov

State Corporation Commission

Dental offices may also submit complaints to the BOI through the State Corporation Commission. All complaints must be complete and properly filed. Prior to submission, please review the instructions in "Step 1" and ensure you understand the types of issues that may be submitted and the required supporting information.

[Access the Complaint Form](https://bit.ly/4lekEul)

<https://bit.ly/4lekEul>

Dental Insurance Grievance (DIG) Tracker



Many dentists cite dental insurance as the source of one of their greatest frustrations. The VDA collects specific complaints from dental providers, which are monitored and reviewed by VDA staff and VDA members who serve on the Council on Government Affairs. We appreciate you taking the time to submit your grievance(s).

Making an Impact

Anonymized DIG Tracker responses arm the VDA team to advocate for changes in carrier practices and legislative change. Virginia's successful virtual credit card legislation, passed in 2025, was informed by VDA member responses on carrier practices.

Carriers have also made internal changes to their processes based on DIG Tracker responses that the VDA has reported to the Virginia Bureau of Insurance, including extended predetermination validity, correcting coverage errors, resolving system errors that have triggered automatic denials in certain circumstances, and changing billing rules to address certain limitations on procedures on the same date of service.

Ongoing DIG Tracker reporting from VDA member dentists and their front office team members will allow the association to make meaningful changes, including reducing hold times for dental offices and addressing other pain points that create inefficiencies in dental practices.

[Submit Your Grievance](#)

www.vadental.org/dental-insurance-grievance-tracker

VDA Dental Medicaid Benefits Liaison

Through a partnership with the Virginia Department of Medical Assistance Services (DMAS), the VDA is pleased to offer members personalized assistance with Medicaid claims. Dr. Zachary Hairston, a VDA member dentist and DMAS Dental Consultant, can assist and help resolve issues with Medicaid claim submissions.



BEFORE YOU SUBMIT YOUR CASE:

When submitting your email, please be sure to provide an office contact name and phone number should Dr. Hairston need to speak with someone regarding the issue. You can expect to receive a response within two business days.

Please consider the information below before proceeding with your inquiry:

- The member must have Medicaid coverage for the procedure or payment in question on the date of service in consideration
- Payment has been denied by DentaQuest, or the pre-authorization for work has been denied
- A copy of the EOB denial and/or pre-auth denial should be sent to Dr. Hairston
- A summary of a few sentences stating why the claim should be allowed should be included

**Submit claim documents
for consideration:**

CardinalCareSmiles@dmass.virginia.gov

Peer Review (Patient Mediation)

The VDA offers Peer Review as a confidential, dentist-led dispute resolution process available to member dentists. Trained volunteer member dentists evaluate concerns between a patient and a treating dentist through a structured, professional, and non-litigious process. The goal is to reach a fair, ethical, and clinically informed resolution without immediately escalating to legal action or a Board of Dentistry complaint.

Confidential and Non-Public Process

This benefit helps protect a dentist's reputation, time, finances, and emotional well-being, while upholding the responsibility to the patient to maintain the highest standards and professional integrity.

- Discussions and findings remain within the association.
- Helps to prevent public complaints, online escalation, or premature regulatory involvement.
- Protects the professional reputation of the dentist.

Evaluation by Dental Peers

Disputes can arise due to a number of factors, including miscommunication, unrealistic expectations, and misunderstandings about procedures.

- Cases are reviewed by licensed VDA dentists with clinical experience.
- Reviews focus on the standard of care and appropriateness of treatment.
- Evaluators understand clinical judgment, complications, and patient expectations.

For questions, please contact:

Lynn Wisman
804-523-2190

wisman@vadental.org

PEER REVIEW: ONE OF THE MOST VALUABLE AND LEAST UNDERSTOOD MEMBER BENEFITS

EPISODE 24

SPECIAL GUEST

Dr. Robert W. Bigelow

Listen Now

<https://bit.ly/46UQ8ju>



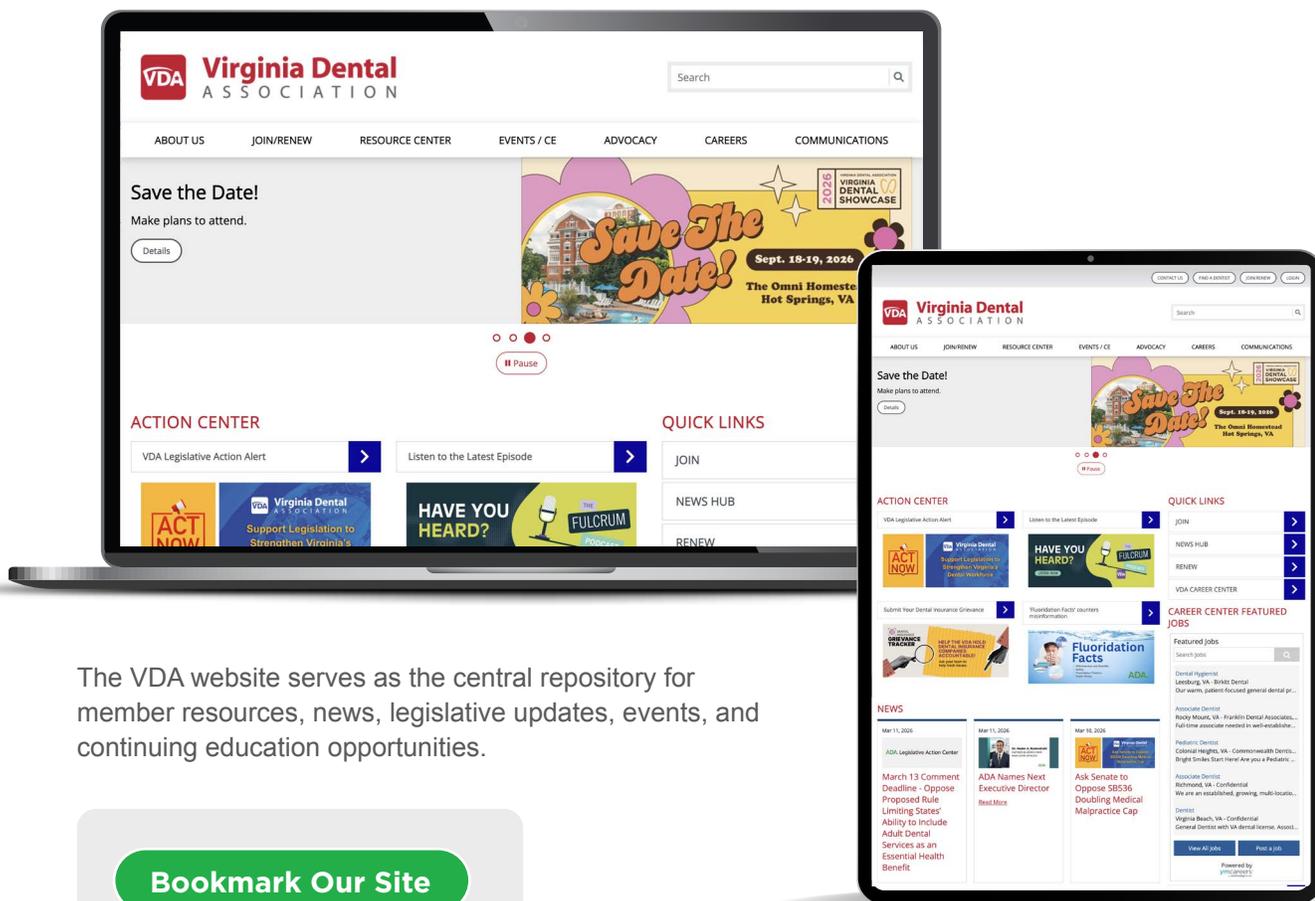
VDA Communication Networks

Meeting You Where You Are!

The VDA offers a comprehensive network of communication channels designed to meet members wherever they are. Whether through print publications, email updates, the VDA website, social media platforms, or our podcast the VDA delivers timely, relevant information in a variety of formats to fit your preferences. Our goal is to ensure you stay informed, connected, and engaged—no matter how you choose to interact with us.

VDA Website

vadental.org



The VDA website serves as the central repository for member resources, news, legislative updates, events, and continuing education opportunities.

[Bookmark Our Site](#)

vadental.org

Virginia Dental Journal

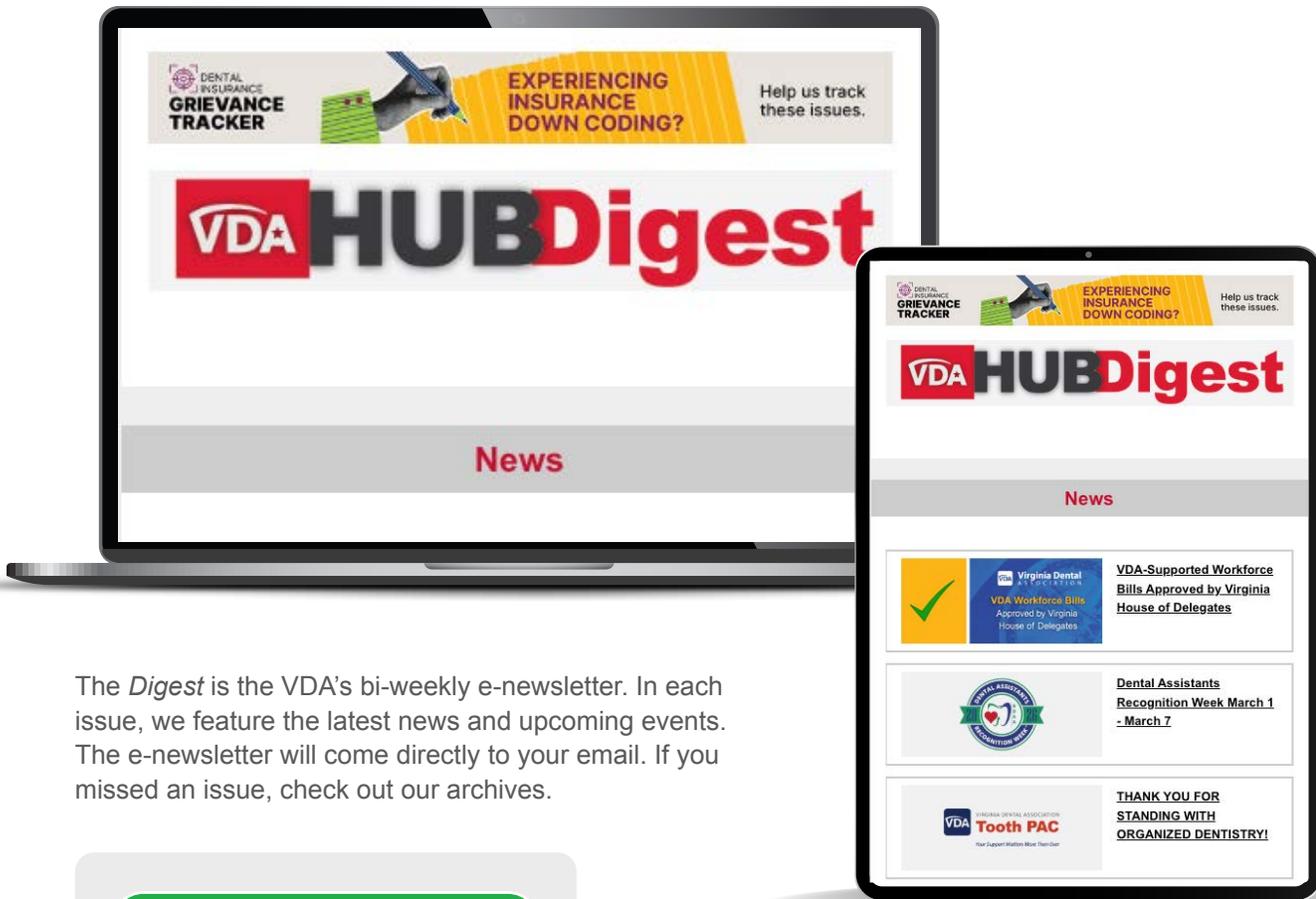


The *Virginia Dental Journal* is a quarterly member-only publication of the Virginia Dental Association. Members receive the Journal electronically by email. It's the flagship of VDA publications - the one members turn to when they need to learn about the latest developments in their profession. Since its premiere in 1923, the Journal has been a trusted resource for members. The Journal features peer-reviewed scientific content as well as thought-provoking editorials, educational listings, and much more.

Visit the *Virginia Dental Journal* Archives

www.vadental.org/virginia-dental-journal

Digest



The *Digest* is the VDA's bi-weekly e-newsletter. In each issue, we feature the latest news and upcoming events. The e-newsletter will come directly to your email. If you missed an issue, check out our archives.

[Visit the *Digest* Archives](#)

www.vadental.org/digest

VDA Email Subscription

We use email as one of our primary communication channels. Be sure you are receiving emails by adding the VDA email domains (vadental.org) and by maintaining updated contact information with us to avoid missing time-sensitive communications.

VDA members are automatically subscribed to VDA emails.

If you are not receiving email communications,

[Resubscribe](#)

<https://bit.ly/4t75dHb>

The Fulcrum Podcast



[Listen Now](https://fulcrumpodcast.com)
fulcrumpodcast.com

The Fulcrum Podcast serves as a dynamic platform where various important topics, especially those affecting dental providers and patients, are explored through thoughtful discussion and personal perspectives. The name “The Fulcrum” reflects the concept of a central point of connection, much like the pivotal connection between a dental professional and their patient. Each episode anchors a key theme relevant to the dental community, yet the content is ever-evolving, offering a range of insights from different contributors. This includes human-interest stories, discussions on the legislative process, and in-depth conversations about pressing issues such as workforce challenges. With diverse perspectives and engaging storytelling, *The Fulcrum Podcast* aims to provide valuable insights that go beyond what you might read in a traditional article.

The Drill: Virginia Dentistry News in a Bit



[Listen Now](https://fulcrumpodcast.com)
fulcrumpodcast.com

VDA CEO, Ryan Dunn, boils down the Virginia dentistry news to give VDA members a concise update that they can access within their *The Fulcrum Podcast* subscription.

Social Media Channels



The VDA maintains an active presence on major social media platforms to amplify advocacy messages, promote events, share news, and highlight member achievements.

Follow Us on Social

- facebook.com/va.dental.association
- instagram.com/vadental/
- linkedin.com/company/virginia-dental-association
- youtube.com/@vadental1

VDA Text Alerts



For urgent legislative action, regulatory deadlines, and essential event reminders, the VDA utilizes SMS alerts. Members must opt in to this communication channel and can opt out at any time.

www.vadental.org/text-alerts

Sign Up for Text Alerts

VDA Career Center



The VDA Career Center is the Virginia Dental Association's online employment and career services platform designed to connect dental professionals, practice owners, and allied dental staff with employment and practice transition opportunities in Virginia and beyond. The Career Center functions as both a job board and a career support portal for members.

Place an Ad or View Candidates

www.vadental.org/careers/career-center

VDA/VCU Annual Career Fair



The VDA/VCU Career Fair is an annual event, hosted by the Virginia Dental Association (VDA) and Virginia Commonwealth University (VCU), that connects dental students with potential employers in Virginia. Designed to support career development and professional networking, the event offers students the opportunity to explore job prospects, learn about various practice settings, and build relationships within the local dental community. *The Career Fair is typically held in October each year.*

For details as they become available, contact:

Shannon Jacobs
jacobs@vadental.org

Events and Continuing Education

The Virginia Dental Association delivers high-quality continuing education and professional events designed to support dentists throughout their careers. VDA’s programs help members meet licensure requirements, strengthen clinical and business skills, and connect with peers and industry partners across the Commonwealth. From large-scale conferences to convenient virtual learning, VDA plans, manages, and delivers education—so members don’t have to.



Virginia Dental Showcase

VDA’s premier annual meeting offers multiple CE courses, a robust exhibit hall, networking events, and programs for the entire dental team.

[Learn More](#)

www.vadental.org/showcase



Dental Days at the Capitol

A VDA-led legislative advocacy event that connects members with Virginia lawmakers to discuss key issues affecting dentistry. VDA provides issue education, preparation, and scheduling—making advocacy accessible and impactful for every member.

[Learn More](#)

www.vadental.org/dental-days



Virginia Dental Academy

Live and on-demand webinars provide convenient access to timely and relevant education.

[Learn More](#)

www.vadental.org/academy



ADA CER.P Recognition

VDA is an ADA CER.P–recognized provider, ensuring continuing education programs meet national standards and are accepted for licensure requirements.

SafeHaven™

Prioritize your
Mental Health
with SafeHaven®

Access
Confidential
Support
Today

safe haven
CONFIDENTIAL SUPPORT

You and your dental team take care of patients every day. But who takes care of you? SafeHaven provides dentists and dental hygienists a discreet, confidential set of resources so they can stay well, avoid burnout, and connect to their purpose.

Renew or Enroll in SafeHaven

safehavenhealth.org/enroll/vda/

Caring Dentist Council

The VDA's Caring Dentist Council is dedicated to promoting the health and well-being of dentists by providing education, resources, and guidance related to chemical dependency and overall mental health. The program supports component committees and VDA members in recognizing signs of chemical dependency, responding to various types of distress, and identifying appropriate prevention, treatment, and rehabilitation options.



**Reach out today for
confidential support**

Lynn Wisman
804-523-2190

wisman@vadental.org



WATCH

**Dr. Bruce Overton: VDA Caring
Dentist Council is a Resource for
Dentists and Team Members**

www.youtube.com/watch?v=mR0dIJYIB6A&t=3s

Virginia Dental Association Foundation



At the Virginia Dental Association Foundation (VDAF), we are passionate about dental care and oral health because they profoundly affect the well-being and quality of life of individuals and communities. However, for many, financial realities leave them with no hope of securing care. The mission of the VDAF is to advance dentistry and oral health through education, research, and access to care. Created as the charitable and outreach arm of the Virginia Dental Association in 1996, the VDAF harnesses the resources of dental professionals and the community at large to offer nationally recognized programs that help those in need. As a VDA member, you can leverage both your talents and heart to improve the quality of life for those in your very own community.

Mission of Mercy (MOM)

To address the overwhelming need for access to free oral health care, Dr. Terry Dickinson, former Executive Director of the Virginia Dental Association, created the Mission of Mercy (MOM) program in 2000 to provide high-quality dental care for underserved Virginians. The MOM program typically operates multiple mobile clinics in strategic locations across the Commonwealth. It has provided preventive, restorative, and surgical dental treatments to nearly 74,000 low-income individuals - valued at over \$54.1 million.

To volunteer or for more information, contact Katrina Smith at 804-620-4032 or ksmith@vadental.org.

Donated Dental Services (DDS)

Donated Dental Services (DDS) tends to the dental care needs of some of Virginia's most vulnerable groups: low-income seniors, adults with disabilities, and those who are medically fragile. The program leverages the expertise and goodwill of the dental community by matching eligible patients with dentists, specialists, and laboratories that donate their time to

provide comprehensive care in their private offices or laboratories as their schedules accommodate. Services range from complicated restorations and extractions to full sets of dentures — all free of charge. Since 1997, the Virginia DDS program has helped more than 5,500 vulnerable adults get over \$18 million worth of care!

To volunteer or for more information, contact Kendra Novey at 804-523-2182 or knovey@vadental.org.

Give Kids A Smile!® (GKAS!)

Give Kids a Smile!® is an initiative of the American Dental Association that encourages annual events providing oral health education and sometimes preventive and restorative care to children. The VDAF serves as a resource for event coordinators and potential volunteers around the state and communicates results to stakeholders at the state and national levels.

For information about volunteering or creating your own GKAS! project, contact Kendra Novey at 804-523-2182 or knovey@vadental.org.

MAKE A GIFT OF SUPPORT

To learn more about the VDA Foundation and make a gift in support of our mission, contact Tara Quinn at 804-523-2181 or quinn@vadental.org, or scan the QR code. Join us during 2026, our 30th anniversary year, in changing lives — one smile at a time.



<https://bit.ly/40k4bLI>



Peer Reviewed Members-Only Benefits

ENDORSED PRODUCTS AND SERVICES



VDA members receive special pricing and benefits on products and services from our endorsed vendors. Save money while enjoying the peace of mind that comes with using peer-reviewed and recommended companies.

Visit Us Today

vdamemberperks.com

Karen Wood
804-334-2285
wood@vadental.org



VDA Member Perks Vendors



Abyde
HIPAA & OSHA Compliance Services
abyde.com/vda-services
800-594-0883 x1



Dentists Choice
Professional Liability Insurance
dentistschoice.insure
860-393-2222



RK Tongue Co., Inc.

Personal & Professional Insurance & Benefits
rktongue.com
800-638-6353



CareCredit

Patient Financing
carecredit.com
800-300-3046, Option 5



Bank of America Practice Solutions

Dental Practice Loans
bankofamerica.com/smallbusiness/business-financing/practice-solutions/
800-497-6067



Dominion Payroll

Payroll and Human Resources
empower.dominionpayroll.com/vda
804-355-3430 ext. 118



Threadfellows

Branded Apparel and Accessories
threadfellows.com/ADA
844-313-7005



Best Card

Credit Card Processing
bestcardteam.com/ada-member-advantage/
877-739-3952



iCore

Platform for Modernizing Healthcare Administration
icoreconnect.com/associations/virginia-dental-association/discounts
888-810-7706



Torch Dental

Dental Supply and Equipment Ordering
torchdental.com/schedule-a-demo
demo@torchdental.com



DDSmatch
Practice Transition Services
virginia.ddsmatch.com
855-546-0044



TSI
Collections and Accounts Receivable Services
tsico.com
703-556-3424



ProSites
Dental Marketing & Practice Solutions
prosites.com/vda
888-932-3644



Prosperident
Dental Embezzlement Protection
prosperident.com/virginia-dental-association
888-398-2327



Compass Financial Group
Retirement Plans Built for Dentists
compassfinancialgrp.com/dentists
919-714-7491



Method
Dental Supply Procurement Platform
methodusa.com
800-742-2100



Dental HQ
Dental Membership Plans
dentalhq.com/vda-perks
833-222-4748



WEALTHSPIRE
ADVISORS

Wealthspire Advisors
Financial Planning
wealthspire.com/contact/richmond-virginia/
804-323-1886



ADA Mastercard
Exclusively Endorsed for ADA Members
adamastercard.com
888-293-1595

Component Directory

The VDA comprises eight local dental associations. Each local component is represented at the state level on the various councils, committees, and other leadership groups.



Tidewater Dental Association (1)

Angie Deacon, Executive Secretary
 Dr. Kathy Ligon, President
 Dr. Christine “Dani” Howell, Board Director
 757-289-4044
angiebdeacon71@gmail.com
www.tidewaterdentalassoc.org



Piedmont Dental Society (5)

Dr. Dustin Reynolds, President
 Dr. David Stafford, Board Director
stafforddw@vcu.edu



Peninsula Dental Society (2)

Kathleen Harris, Executive Secretary
 Dr. Enrique Oltra, President
 Dr. George Jacobs, Board Director
 757-870-5059
skjharris@bellsouth.net



Southwest Virginia Dental Society (6)

Mackenzie Aguilar, Executive Director
 Dr. Cynthia Southern, President
 Dr. Laura Settles, Board Director
southwestvirginiadentalsociety@yahoo.com
www.swvadentalsociety.org



Southside Dental Society (3)

Dr. Pete Hanley, President
 Dr. Sam Galstan, Board Director
samgalstan@gmail.com
www.southsidedentalsociety.com



Shenandoah Valley Dental Association (7)

Dr. Jeremy Jordan, President
 Dr. Evan Garrison, Board Director
garrison.evan@gmail.com
www.svdaonline.com



Richmond Dental Society (4)

Linda Simon, Executive Director
 Dr. Tim Finkler, President
 Dr. Jesse B. Harris, Board Director
 804-323-5191
richmondental@verizon.net
www.richmondentalsociety.org



Northern Virginia Dental Society (8)

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 Dr. Nate Schoenly, President
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